

Community Futures

BUSINESS NEWSLETTER

DEADLINE EXTENSIONS FOR CEBA AND RRRF LOANS

On September 14, 2023, the Prime Minister announced extended deadlines for the Canada Emergency Business Account (CEBA) loan repayments, providing an additional year for term loan repayment, and additional flexibilities for loan holders looking to benefit from partial loan forgiveness of up to 33 per cent. This extension also applies to the Regional Relief and Recovery Fund (RRRF). To read more, click on the link below.

Canada

LEARN MORE

3 STEPS TO BUILD AN E-COMMERCE STRATEGY

Change can be intimidating for small businesses, especially technological change. The good news is you don't need to become a tech expert to add an E-commerce platform to your website. You just need a plan. To find out what are these three steps, click on the link below.



LEARN MORE

DIGIFUTURES.CA

Lead by Community Futures Llyodminster and Region, Digifutures is an online learning centre that offers users introductory, intermediate and advanced online courses in everything from business planning and marketing, to the general use of technology. Learn about marketing and social media...or start with the basics and learn how to manage your inbox.

Get started today by purchasing an individual course, or explore our Annual All-Access Membership and receive a full year of access to all of our courses, including those that we will add in the future.

Community Futures
Lloydminster and Region



digifutures
online learning portal

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Community Futures
Lac La Biche



WHAT IS COMMUNITY FUTURES?

Community Futures Lac La Biche is a non-profit organization dedicated to building an economically diverse future for the communities of our region.

Staffed by business professionals and guided by a volunteer Board of Directors, we are more than just a business lender. With over 30-years of experience, we can help rural entrepreneurs grow and thrive as small business owners.

Our services for small businesses help Lac La Biche & Region residents start, grow, expand, franchise, or sell their businesses.

With flexible business loans and free one-on-one assistance, we are here to help you achieve your business goals.

Contact Us!
780-623-2662
contact@cfllb.com



BUSINESS NEWS & EVENTS

MARKETING 101

This session will start with the basics of Marketing including the 4 P's and market segments. Click on the link below to save your spot for free.

OCT 25TH, 2023
12PM - 1PM
10106 102 AVE, LAC LA BICHE

MARKETING 101

Now that you are a business owner, most likely you are also the promoter, salesperson, advertiser, and marketer, but what does all that really mean? This session will start with the basics of Marketing including the 4 P's and market segments. It will give you a foundation for building an effective marketing strategy that is focused and based on what is best for your business.



REGISTER YOUR SPOT FOR FREE:
[HTTPS://TINYURL.COM/F932F8HD](https://tinyurl.com/F932F8HD)


780-623-2662 ext 5 | mel.digitalss@cflfb.com

REGISTER HERE 

WED, OCT 25TH (12PM - 1PM)

CASHFLOW GAME/MEET & GREET

Play the Cashflow Game with us and meet the new team members of Community Futures Lac La Biche. To learn more, click on the link down below



CASHFLOW GAME/MEET & GREET

Come join us to play the Cashflow Game and meet the new team members of Community Futures Lac La Biche

OCTOBER 18TH, 2023
5:00-7:00 PM
10106 102 AVE, LAC LA BICHE, AB

Save your free spot here
<https://tinyurl.com/bdb9xsb4>

Community Futures Lac La Biche
contact@cflfb.com | (780)623-2662

REGISTER HERE 

WED, OCT 18TH (5PM - 7PM)

GOOGLE BUSINESS PROFILE

OPTIMIZATION WORKSHOP

Come join us here to learn how to optimize your Google Business profile and take advantage of its features. To learn more, click on the link below and get your spot for free.



GOOGLE BUSINESS PROFILE OPTIMIZATION WORKSHOP

Not getting the most out of your Google Business Profile? Join us on here or on Zoom, at 12 PM to 1PM, to learn how to optimize your profile

WED OCT 18TH, 2023 (12PM-1PM)
10106 102 AVE, LAC LA BICHE, AB

SIGN UP TO SAVE YOUR SPOT
[HTTPS://TINYURL.COM/3Z6NC2U4](https://tinyurl.com/3z6NC2U4)

(780)623-2662 ext 5
mel.digitalss@cflfb.com

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WED, OCT 18TH (12PM - 1PM)

ALBERTA BUSINESS BASH EDMONTON

Join BusinessLink at Work Nicer Beaver House in Edmonton, Alberta to connect with other aspiring and established small business owners and the organizations that support them. Enjoy free appies and beverages while mingling with Business Link's team. This is an excellent opportunity to expand your network. Register early to secure one of the 60 limited FREE spots at this event. Click on the link below to register.



REGISTER HERE 

GET YOUR BUSINESS FEATURED IN OUR NEXT NEWSLETTER

Have a great business story, a new product or just want access to free advertisement? Please email john@cflfb.com to be featured in the next Community Futures newsletter.

GROWING COMMUNITIES ONE IDEA AT A TIME