

# Community Futures

## BUSINESS NEWSLETTER

### QUICK SERVICE SURVEY: INQUIRY ON TRAINING/EDUCATIONAL TOPICS OF INTEREST

Good day everyone, we have created a survey to help us identify which topics would be great subjects for futures seminars or workshops. Please take our 3-minute survey to help us gather information so we can better serve you in the future. The information you submit will remain confidential and won't be shared with anyone outside the organization.



### 3 STRATEGIES TO PROTECT YOUR PROFITS FROM INFLATION

Rising energy costs, talent shortages, geopolitical conflicts and supply chain disruptions have driven up the cost of doing business. And while general inflation may be slowing down, the prices of many products and services are continuing to rise at a faster pace. As a result, business costs are likely to remain volatile in the foreseeable future.



### THE POWER OF SUPPORT NETWORKS: FOSTERING MENTAL WELL-BEING AMONG WOMEN ENTREPRENEURS

Running a business comes with its own set of pressures and expectations. The constant drive to prove yourself, coupled with the infamous imposter syndrome, can sometimes create feelings of self-doubt. Furthermore, finding the delicate balance between work and personal life can leave anyone feeling overwhelmed, and more susceptible to stress and burnout. This is where discovering support networks can help.



### WHAT IS COMMUNITY FUTURES?

Community Futures Lac La Biche is a non-profit organization dedicated to building an economically diverse future for the communities of our region.

Staffed by business professionals and guided by a volunteer Board of Directors, we are more than just a business lender. With over 30-years of experience, we can help rural entrepreneurs grow and thrive as small business owners.

Our services for small businesses help Lac La Biche & Region residents start, grow, expand, franchise, or sell their businesses.

With flexible business loans and free one-on-one assistance, we are here to help you achieve your business goals.

Contact Us!  
780-623-2662  
contact@cfllb.com

Digital Service Squad:  
mel.digitalss@cfllb.com  
780-623-2662 Ext 5



# BUSINESS NEWS & EVENTS

## CANVA WORKSHOP SESSION

Learn to design like a pro at our Canva Workshop Session, where we'll dive into the world of graphic design and unleash your creativity! Bring your laptop with you at 10106 102 Ave, Lac La Biche, AB or join us through a Zoom meeting. To register, click on the link down below.



**REGISTER NOW**

WED, NOV 29TH (12PM - 1PM)

DIGITAL  
MAIN ST.

Digital  
Economy  
Program

Need help in establishing your business' online identity? The Digital Service Squad provides FREE 1-on-1 support to help small businesses with the digital aspects of their businesses including, but not limited to, Google Business Profile, Social Media and Websites. For more details, call Melissa at 780-623-2662 Ext 5 or email her at mel.digitalss@cflb.com

## LUNCH & LEARN: CASHFLOW 101

Join us as we partner with Community Futures Lloydminster and Region as we present you Lunch & Learn: Cashflow 101. This workshop session will tackle the basics of cashflow management and how important it is to the success of your business. Register by clicking on the link down below and join us here at 10106 102 Ave, Lac La Biche AB or through Zoom.

### Cash Flow 101

Need some guidance on managing cash flow in your business?



This lunch and learn tackles the basics of cash flow management and how important it is to the success of your business.

THU, NOV 9 Noon - 1pm  
In-Person / Virtual



**REGISTER NOW**

THU, NOV 9TH (12PM - 1PM)

## BUSINESS MODEL CANVAS

BusinessLink is hosting an online interactive workshop focusing on the Business Model Canvas (BMC). The BMC is a one-page visual plan that can be used to assess and streamline a new business idea or re-work a current business offering. The tool helps you visualize each element of your business operations to see how everything connects



**BUSINESSLINK**

**LEARN MORE**

## GET YOUR BUSINESS FEATURED IN OUR NEXT NEWSLETTER

Have a great business story, a new product or just want access to free advertisement? Please email john@cflb.com to be featured in the next Community Futures newsletter.

GROWING COMMUNITIES ONE IDEA AT A TIME