

Community Futures Lac La Biche

January 2024 NEWSLETTER



Community Futures Lac La Biche is a non-profit organization dedicated to building an economically diverse future for the communities of our region.

Staffed by business professionals and guided by a volunteer Board of Directors, we are more than just a business lender. With over 30-years of experience, we can help rural entrepreneurs grow and thrive as small business owners.

Our services for small businesses help Lac La Biche & Region residents start, grow, expand, franchise, or sell their businesses.

With flexible business loans and free one-on-one assistance, we are here to help you achieve your business goals.

Contact Us!
780-623-2662
contact@cflfb.com

Digital Service Squad:
mel.digitalss@cflfb.com
780-623-2662 Ext 5



An In-Depth Guide to Facebook and Instagram Marketing

AN IN-DEPTH GUIDE TO Facebook & Instagram MARKETING

(780)623-2662 ext 5
mel.digitalss@cflfb.com

WED JAN 24TH, 2024 (12PM-1PM)
10106 102 AVE, LAC LA BICHE, AB

SIGN UP TO SAVE YOUR SPOT
HTTPS://TINYURL.COM/3VEAFYFF

Community Futures Lac La Biche

WED, JAN 24TH (12 PM - 1 PM)

Join us on Wednesday, January 24, 2024 for an exciting event where we dive deep into the world of Facebook and Instagram marketing.

[REGISTER NOW](#)

Small Business Basics: Deciding Between Sole Proprietorship, Partnership, or Incorporation

Choosing the right business structure is a key decision for any entrepreneur. It's more than just a formality; it shapes your business's legal identity, tax obligations, growth potential – even your personal liability.

Read more to learn the differences between Sole Proprietorships, Partnerships, and, Incorporations.



[READ MORE](#)



Hitch Hook Haul provides hot shot services, piloting of over-dimensional loads, road control, light recovery, and expedited delivery services. We are a family-owned and operated company equipped with a variety of vehicles and trailers to best serve our clients with 24-hour services.

For more information contact them at:

(780) 520-2523 Dispatch
(587) 989-8000 Office

PO Box 2705
Lac La Biche, AB
TOA 2C0

Cybersecurity for entrepreneurs: How to help secure your business against fraud

If you have not yet put in place protections against cybercrime, you may want to take in this chilling statistic from an IBM study: The average cost of a data breach for a Canadian business in 2023 was almost \$7 million.

And things are not getting any better for entrepreneurs who are coming under attack from well-resourced, sophisticated players as well as independent actors using easy-to-use and low-cost tools.

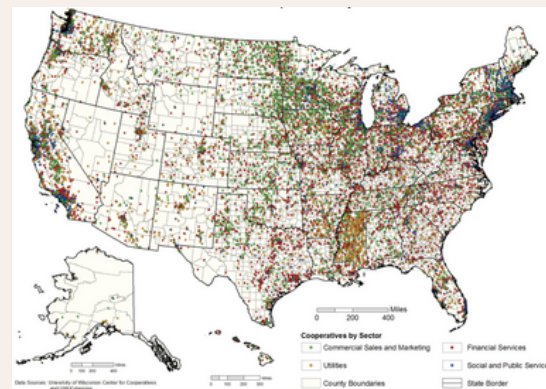
[READ MORE](#)



Do U.S. co-op models have solutions for rural Alberta?

At the Reimagining Rural Economic Development Conference in Camrose on Thursday, speakers shared examples from Wisconsin co-ops that could help rural Alberta deal with pressing community needs and problems that lie ahead. To read more: click on the link below.

[READ MORE](#)



Bring Your Business Idea to Life

Do you have a great idea for a business but aren't sure how to turn it into a profitable business venture? This hands-on workshop will teach you several things.


[LEARN MORE](#)




DIGITAL SERVICE SQUAD

The Digital Service Squad provides **FREE** 1-on-1 support to help small businesses with the digital aspects of their businesses.

For more details, call Melissa at 780-623-2662 Ext 5 or email her at mel.digitalss@cfllb.com





WORK INTEGRATED LEARNING

1-866-623-5551

WIL@portagecollege.ca

Lac La Biche | St. Paul | Cold Lake

Student job placement for practicum and integrated work experience.

GET YOUR BUSINESS FEATURED IN OUR NEXT NEWSLETTER

Have a great business story, a new product or just want access to free advertisement? Please email john@cfllb.com to be featured in the next Community Futures newsletter.